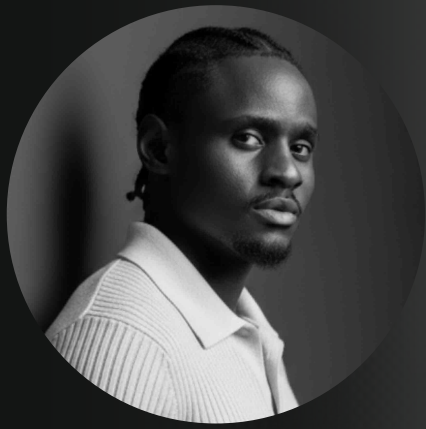




CONTACT ME



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EDUCATION

Computer Science
National Open University of Nigeria
2025-Present

Software Proficiency
Adobe Creative Suite
2017-2019

SKILLS

- **Creative Direction:** Brand Identity, Storyboarding, Art Direction, Project Management.
- **Visual Design:** Graphic Design, Digital Illustration, Photo Manipulation, Print Layouts.
- **Digital & Tech:** UI/UX Design, Website Design & Development, Video Editing, Animation.
- **Leadership:** Team Development, Vendor Negotiation, Workflow Optimization, Mentoring.

TOOLS

- **Design:** Adobe Photoshop, Illustrator, InDesign.
- **Web:** HTML/CSS/JS, UI/UX Tools (Figma/Adobe XD).
- **Motion Design/Animation:** Blender, After Effects, Premiere Pro.

GIFT

Fayemi

Creative Director

PROFESSIONAL SUMMARY

Dynamic Creative Director and Digital Artist with over 8 years of experience across graphic design, web development, animation, and brand identity.

Proven track record of transforming abstract concepts into high-impact visual narratives. Expert in leading creative teams, managing complex projects from ideation to completion, and delivering "studio-quality" aesthetics for print and digital platforms.

Founder of Gift Tush Studios, dedicated to blending Nigerian cultural storytelling with modern, sleek design principles.

WORK EXPERIENCE

Founder & Lead Creative
Gift Tush Studios | Lagos, Nigeria

2016 – Present

- Spearhead the end-to-end execution of digital products, including logo design, brand guidelines, websites, and marketing collateral for diverse clients.
- Develop comprehensive brand identities, ensuring consistent typography, color palettes, and iconography that align with client goals.
- Execute high-end photo manipulation and digital artistry for commercial use, adhering to professional studio standards.
- Design and develop responsive, user-friendly websites with a focus on "fun yet minimalistic" UI/UX principles.
- Create engaging motion graphics and animations to simplify complex ideas for marketing campaigns.
- Research and implement emerging technologies in digital imaging and web development to maintain competitive advantage.

Creative Director
Phenomena Studios | Delta, Nigeria

2019 – Present

- Direct the production of high-quality multimedia assets, including visuals, animations, and video content.
- Manage the full creative lifecycle, from initial brainstorming and storyboarding to final delivery and print production.
- Lead and mentor a team of designers, delegating assignments and providing constructive feedback to ensure alignment with brand standards.
- Negotiate contracts with external vendors (photographers, illustrators) to scale production capabilities as needed.
- Oversee day-to-day operations of the creative department, ensuring projects are delivered on time and within budget.
- Formulate layout designs and presentation approaches, specifying style, typography, and audio-visual elements.